

**Minutes of Southampton Cycling Campaign meeting  
held on Monday 11th December 2017**

**Present:** Jon Bingham (Chair), Lindsi Bluemel (Secretary), Jim Probert, Hugh Davis, Angela Cotton, Thomas Edwards, Stephen Edwards, Lyn Brayshaw, Su White, Pete and Tina Davis, Sue and Barry Colborne, Tim Wakely.

**Apologies:**

Colin MacQueen, John Heath.

**1- November Minutes**

approved - activities confirmed - information from council on current developments associated with cycle paths in Southampton

2 - Agreement required on terms of membership – please follow the link for details about current types of membership <http://www.southamptoncyclingcampaign.org.uk/join-us/>

**Membership strategy and management**

The chair presented an update on the mailing lists and membership strategies. He then discussed problems which arose with the printers over the last edition of the newsletter. There was a dispute over the payment since the standard of production was well below what was expected. It was agreed to make a goodwill payment of £90. On future most newsletters will be circulated online, with a small number being printed on one of our member's laser printers on a needs basis. This service will cost of £0.50 per copy - considerably less than the rate previously agreed with the printers.

**2.1 - Agreement on cost of membership for 2018**

Current cost is

Full members £5

concessions - £3

Family or group membership (sharing 1 home and/or email address) £10

Associate Membership- FREE

Agreed that prices will remain the same for 2018

Add info to joining form so that whether they would like a card

2.2 – Agreement on best methods of communication between members, in this digital age there are many ways to communicate internally within the campaign's membership and externally to everybody else, but we mustn't forget the people who aren't on the internet yet.

- Paper Methods
- News letters
- leaflets and flyers
- Articles in the echo
- Electronic methods
  - Riseup mailing list
  - Austici mailing list (to replace riseup for internal communication)
  - Closed Facebook group for members only (not currently used much)
  - Facebook Page – for communicating externally, can also be used for surveys etc
  - Twitter – passing on info, sharing ideas, and nudging politicians
  - Mailchimp mailing list – this is very important as it is going to become the default membership list (an additional list will be kept for members with no email or who wish not to be on the mailing list)
  - Website – regular posts to the website, this can automatically be posted to Facebook and Twitter

- E-Newsletters – my aim is to do this every month when possible with a big annual report once a year
- Cyclescape account? Linked to Cyclestreets this is a potential way to discuss specific routes and infrastructure or problems, however the campaigns page is currently not in our control, it was set up by David Cooper who is no longer in communication with the campaign.  
<https://southampton.cyclescape.org>

2.3 - The issue of beneficial services associated with membership were discussed. It was agreed that we need to have formal agreement with each of the local cycle shops confirming the nature of the discount or service which they will provide. In return that service and discount will then be advertised on the website.

2.4 - Details of the transfer of mailing lists and the new methods of maintaining lists of full and associate members were discussed.

It was agreed that Sue and Jon will have a follow-up meeting to organise the sharing of tasks associated with joining and membership e.g. Cards.

3 - Revised constitution - will be circulated to members. A working group will be convened in the new year to review and refine the current draft, with the view to presenting the constitution for approval at the March AGM.

4 – Redbridge Roundabout update - Hugh Davis reported on the meeting and revise plans for the Redbridge Roundabout. He said Highways England have listened to feedback.

Watchpoints:

- What will happen with norther subway
- Ensure bridge will be cycleable
- Ensure the proposal for a separated cycle path on the southern side of the roundabout is actually realised.

Hugh to write a short report for the website.

5 – A3024 Burseldon rd update (very brief – more info will be sent to members )

Jon Bingham reported on the response submitted to Highways England. It had been agreed that there would a high specification separated cycle superhighway from Bitterne to Eastleigh. A working group had attended and represented the campaign at a cycle design hub meeting to discuss

There was an extended discussion on methods of consultation

6 – The Avenue Survey Dominos – brief summary

Hugh Davis reported on this survey session. He has produced a report which will be circulated for discussion.

7 – 2018 rides program

Stephen Edwards circulated a draft programme for 2018.

8 – AOB

Kieren Dix Trial - Lyndsey had attended one day and would stay until the end of the trial. The report would be made after the close of the trial.